



**OklaHome**

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HOMEBUILDERS



## Take a Gander

THE QUINTESSENTIAL MODERN FARMHOUSE

THE OKLAHOME APPROACH

A FAMILY AFFAIR

OLD MADE NEW



# #modernfarmhouse

The elements that make up traditionally historic farmhouses such as distressed wood, farm sinks, metal roofs, and large porches are certainly dreamy. Add to those the modern luxuries today's homeowners crave like energy efficiency, open floor plans, stainless steel appliances, and large closets and you get the perfect modern farmhouse.

We, Jennifer and Craig Hodgens, started OklaHome Homebuilders in 2009. Since then, OklaHome has become the face of custom modern farmhouses in and around Edmond, Oklahoma. People have begun moving back towards slower, more family-centric lifestyles and OklaHome provides beautiful homes that help make those dreams possible.



# The OklaHome Approach



As a full-service custom homebuilder, we offer in-house design services. We have home building down to a science and we'll walk you through each step of the process.

## **New Home Consultation**

Together we'll formulate a detailed plan for your family's home. Then after helping you choose the perfect location and home site, we "build" the home on paper before any construction begins. You'll love watching your dreams (and Pinterest board) come alive in 3D version on our big screen at your virtual "walk through."

## **Arranging Financing**

Our preferred lenders can make the

financing process as easy as pie. And man, do we love pie!

## **Design & Selections**

Our in-house Selection Coordinator assists in choosing lighting, counter tops, flooring, and hardware. It's fun playing "Interior Designer" but having help doing it!

## **Craftsmanship**

Our Construction Managers oversee the on-site building process and supervise all in-house and city inspections. You'll have several opportunities for step-by-step walk through orientations.

## **Meet Your Home**

'Nuff said!

# Our Story and how it all began...

In life and business, our personalities are the true juxtaposition of modern and farmhouse.

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"Craig started farming in Stroud, OK at age 3."

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Craig's rural country upbringing gives him an eye for the traditional elements that a true farmhouse make. My love of sleek finishes and high-end design blend seamlessly with the farmhouse aesthetic to create something truly unique.

Further, the work ethic Craig learned from working on the farm and my own eye for details guarantee our clients are getting a well-built, high quality home.

The Oklahome lifestyle centers on the belief that if you put God first and family second everything else will fall into place. For our entire lives we both have dreamed of having a family business that helps other enjoy the simple things in life: moments together, laughter and character building. This is truly our dream come true.

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Jennifer used to be a wedding planner in San Francisco.

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"It's about more than building a house, it's about creating a home."

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JENNIFER HODGENS



Creating new purposes for old farmhouse pieces is one of our most cherished parts of building.

Are quartz counter tops and stainless steel appliances beautiful? Absolutely. But it's the unique touches that truly make a house a home; jewels that tell a story. One of our favorite examples is the incredible red barn doors pictured below.

Craig stumbled upon this huge Carriage door on eBay. The door originated from a Boston barn built in 1905; they was thrilled that it still had the original leaded glass. Though the shipping cost far exceeded the actual cost of the door, he knew it was perfect for the home they were building. Once it arrived the home-

owners wanted to finish it themselves to make it a piece of their own history. *It's these unique finds that make a homeowner feel at home and isn't that what building a house is all about?*

We love scouring local Oklahoma markets for rustic vintage pieces, often times with our extended family. Whether we are looking for industrial pieces that can be refurbished into light fixtures or large antique furniture to turn into built-ins, we constantly search for the perfect pieces our clients will love.

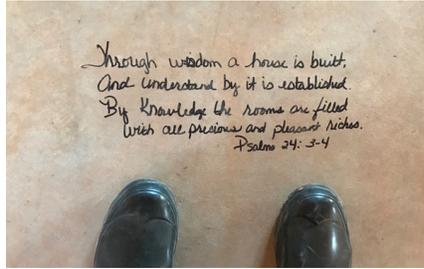
These reclaimed pieces are just one element of what makes OklaHome different from all of the other cookie cutter home builders out there. It's safe to say their clients agree.



Old Made New



Every Family has a Personality  
and Every Home Does Too.  
We Offer an Experience to  
Celebrate.



Once the floor plans have been finalized, homeowners are asked to name their home. We then start a hashtag like #fellowshipfarmhouse, #redbudhill or #retirementretreat so friends and family can follow updates on social media. Naming your home also makes the process even more personal.

With my background in event planning, I love an excuse to throw a party. We've sponsored Slab Signing Parties, Family Photo Shoots and Housewarming Parties to help celebrate the big event. It's these special moments that turn a house into a home.

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405.509.2299  
19 N. BROADWAY  
EDMOND, OK 73034